

CHAMBERVOICE

NEWSLETTER | JUNE, 2017

DINNER MEETING

Tuesday, June 20, 2017

Cascades Casino Coast Hotel & Convention Centre Ballroom (20393 Fraser Highway, Langley)

What it Takes to be a Champion



With Special Keynote Speaker: Marco lannuzzi BC Lion / Harvard Grad / Investment Advisor

The agenda will include (please visit www. langleychamber.com for more details):

- o Motion for a Dues Increase
- o Motion for By-Law Changes
- o Election and induction of the 2017/2018 Board of Directors

Registration and Networking: 5:00 pm to 6:15 pm. Dinner and presentations to follow.

RESERVATIONS REQUIRED BEFORE 5PM ON FRIDAY, JUNE 16^{TH} , 2017

Members: $$35^{00+GST}$ | Non Members: $$50^{00+GST}$

604-371-3770 | info@langleychamber.com www.langleychamber.com

Greater Langley Chamber of Commerce Cancellation Policy: Event payment is due upon registration. No cancellations, refunds or credits after 12:00 pm on Monday. June 19, 2017.

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IN **THE CHAMBER VOICE**, PLEASE
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GET TO KNOW A LANGLEY CHAMBER MEMBER ...

Every Place Has Something That Makes Them Unique

This message is bought to you by the Aldergrove Agricultural Fair and Festival Society (AAFFA). It is the new face of the now joined Aldergrove Agricultural Association and Aldergrove Festival Days Society.

The Greater Langley are could claim agriculture as its unique identifier as Langley has more farms than any other municipality in British Columbia. 1,292 to be exact. Langley could also claim some very specialized and world leading organizations that are based here. Or Langley could claim some of their unique events that take place annually.

The Aldergrove Fair is a bit of all three:

- · It is a 105 year old Agricultural Fair and is the last of its kind in Langley
- · It hosts world class events including the World Fast Draw Championships
- · It is continually growing and evolving with a number of unique activities including the Farmhand Challenge which has attracted US TV coverage
- · It is an amazing party with some iconic music to ensure everyone has a great day in the park

The Fair was recently recognized by Tourism Langley as Langley's Event of the Year!

The event happens over a weekend each year in mid-July, largely in the Aldergrove Athletic Park. It starts with a car show and entertainment on the Friday night. Saturday is the Aldergrove downtown parade and then a range of activities culminating in the feature band performance on Saturday night. Activities and music continue on Sunday with a day focused on family-friendly options.

The event icon is "Aldy". Each year a theme is chosen and Aldy dresses accordingly. This year the theme is "Flower Power" in honour of the 50thanniversary of the Summer of Love, but also with a nod to Langley's thriving nursery businesses.

How could your business benefit with an association with the Fair?

· Satisfaction in helping build community pride



- · Staff participation for fun and for team building
- · Exposure to over 10,000 people at the Fair
- Exposure through the Fair's Facebook page and website

Yes the Fair is a truly unique event because it thrives on trying the new and unexpected. It makes it fun, exciting, and very rewarding.

Come and be part of the Fair team - as a volunteer, as a sponsor, or as a bit of both.

For more information please visit www.AldergroveFair.ca or phone Darla at 778-847-5717.

THE GREATER LANGLEY CHAMBER OF COMMERCE 5 REASONS TO JOIN:

Exclusive member benefits & savings

2 Over 75 events per year

3 Advocacy with all levels of Government

4 Support ShopLocal Movement

5 Business development opportunities

MEMBERSHIPS START AT \$14.44/MONTH CALL 604.371.3770







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Welcome to the **Newest** Langley Chamber Members!

Pictured with Director Jenny Hinch (L-R): Kiendl Capital Group Ltd., Re/ Max Treeland Realty, KH Burnaby Chartered Professional Accountants Inc., Celebrate the Moment...Designs, and Fort Horseless Carriage Service Ltd.





GREATER LANGLEY

SAVE the date

JUN 8 Golf Tournament

JUN 20 86th Annual General Meeting

JUN 21 Lunch & Learn

JUN 28 Coffee & Conversation with MP John Aldag

SAVE THE DATE!

OCT 26 Business Excellence Awards - Visit www.langleychamber.com for ticket, sponsorship and nomination details!

PRESIDENT'S REPORT

A Rising Tide Lifts All Boats ... THANK YOU!

Power is like wine - intoxicating when consumed in large quantities by people who are not used to it.

— PLATO

Five delegates of the Greater Langley Chamber of Commerce attended the BC Chamber of Commerce Annual General Meeting last month in Victoria. Sadly, none were invited to sit as the Speaker of the House. Amid this backdrop of seething political uncertainty and despite the thrum of legislative angst, we are *Langley proud* to announce that all six policy resolutions sponsored or co-sponsored by your Chamber were approved on the floor by the over 125 member organizations of the BC Chamber of Commerce. The policy resolutions are as follows:

- · Elimination of the 7% PST on Legal Fees
- Strengthening BC's Hop Industry An Opportunity for Renewal
- · Keep BC Business Moving
- East-West Connector between Abbotsford Airport and Highway 99
- · Reinstatement of the Business Vote in BC
- Return to 3 Year funding agreements for Licensed Charities

Please join us on Tuesday, June 20, 2017 for the 86th Annual General Meeting of the Greater Langley Chamber of Commerce. Our keynote speaker will be Marco Iannuzzi, noted philanthropist and wide receiver for the BC Lions football team. We will also hold our election of the Board of Directors for the next term and inauguration of our incoming President, Jack Nicholson.

As my Reign of Terror culminates to an end, I take this opportunity to thank all of our past, present, and future Boards of Directors, committee members,



ambassadors, and past Presidents for the relentless and sometimes thankless volunteer work that you do. Also, my eternal gratitude to the "hardest working" staff in show business: the notorious Jaclyn Van Den Berg (when available by *car phone*), Chantelle Bowles, and Lori Watts.

In 2016, our Succession Task Force oversaw the recruitment of a new Executive Director and the transition of our staff leadership after 31 years of inimitable dedication and service by former Executive Director, Lynn Whitehouse. I was honoured to have presided during this transition and attended a plethora of events with Lynn, my favourite being the christening of the expanded Aldergrove Border Crossing as the "Whitehouse Border Crossing". I extend my heartfelt gratitude to Lynn, the Chamber titan, for her enduring contribution to the Langley business community. Lynn always said that you needed to know "who's who in the zoo...". If that is the case, then Lynn is the zookeeper, and I am the walrus.

To that end, I thank our current Executive

Director, Colleen Clark, for taking the job. She's a dynamo. Big shoes to fill but you wear them like Christian Louboutins. I am confident that our leadership remains unmatched. Langley will continue to dramatically "punch above its weight class" in the BC Chamber community and, if not, feel free to "crack some skulls" until it does. (And, yes, that is an esoteric "The Breakfast Club" reference.)

Last, I wish to thank, you, the membership. We are the fifth largest Board of Trade in the Province of British Columbia, with just under 1,000 member businesses. Without your support, none of this is even imaginable. Much to the chagrin of staff, I have often employed the aphorism, "a rising tide lifts all boats". This phrase is originally from a speech by John F. Kennedy, who had co-opted the same from, all of places, the New England Chamber of Commerce. What I mean by that is: the Langley business community does not have to be a "zero-sum" game, in that, your gain is my loss. Your gain is not solely my loss. We can all win. We can all prosper by creating the best environment for business. Successful Langley businesses invest and reinvest in our community, they hire employees, offer unparalleled local products and services, source and shop trusted local suppliers, and are your most loyal customers. When our businesses thrive, they donate and support the over 75 non-profit organizations that are members of the Greater Langley of Commerce. A rising tide lifts all boats. Membership is your boarding pass, the Chamber is your ship, and I am profoundly humbled and grateful to have served two years as your Captain.

Scott Johnston, President

FOR EVENTS/REGISTRATION DETAILS:

WWW.LANGLEYCHAMBER.COM

EVENTS@LANGLEYCHAMBER.COM • 604.371.3770



Nominations are now open for the

21st Annual Business Excellence Awards

Help us recognize businesses, business people and non-profit organizations who demonstrate outstanding innovation, growth, ethics, customer service and contributions to the community.

This year's categories include:

- *George Preston Memorial Business Person of the year
- ★ Entrepreneur of the Year
- ★ U40 Business Person of the Year
- ★ Service Excellence (Retail/Business)
- Service Excellence (Food/Beverage)

 Business of the Year (Small/Medium/Large)
- * Environmental Leadership
- Community Impact (For-Profit)
- Community Impact (Non-Profit)

Nominators can go to www.langleychamber.com and fill out an online nomination form - it's that easy!

For more information regarding Business Excellence nominations, sponsorship opportunities or tickets please call 604-371-3770 or email events@langleychamber.com.







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